METHOD AND APPARATUS FOR WEB FARM TRAFFIC CONTROL

ABSTRACT OF THE INVENTION

Disclosed is a method for controlling a web farm having a plurality of websites and servers, the method comprising categorizing customer requests received from said websites into a plurality of categories, said categories comprising a shareable customer requests and unshareable customer requests, routing said shareable customer requests such that any of said servers may process shareable customer requests received from different said websites, and routing said unshareable customer requests from specific said websites only to specific servers to which said specific websites have been assigned.